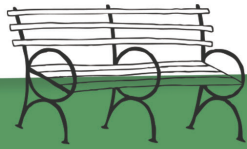




AUG 27, 2022
11 AM-3 PM

HISTORIC BAKER NEIGHBORHOOD HOME TOUR



AD SPECIFICATIONS

Thank you for supporting the Historic Baker Neighborhood Home Tour and DCIS at Fairmont School.

Program Ad Sizes

- Full Page 5.25" w x 8.25" h (no bleeds), 5.5 x 8.5 full page with bleeds. (add .125 bleeds all the way around)
- Half Page 5.25" w x 4.125" h
- Quarter Page 2.5" w x 4.125" h
- Logo only (Vector, Illustrator, high resolution jpeg or tif accepted)

Mechanical Requirements for Ads

Only digital files are accepted. Please submit ads as CMYK PDF files with all placed photos at 300dpi.

Advertising Inquiries

Contact hometour@bakerneighborhood.org
 Submitting Materials:
 All ads must be submitted no later than August 10, 2022 to: sarah@edgellworks.com

Sponsorship Levels & Benefits

	\$3,000	\$1,000	\$500	\$250
Size of ad in Home Tour brochure/booklet	Full Page	Half Page	Quarter Page	Logo Only
Number of Free Home Tour Tickets	20	15	10	5
Company Banner displayed at check in area	■			
Social Media Mention on Baker social media				
Number of Home Tour goody bag branded print materials/coupons inserted	4	3	2	1

Full Page:
5.25" x 8.25"
(no bleed)

5.5" x 8.5" (bleed)
add .125" bleeds
all the way around
No crop marks please!

Quarter
Page:
2.5" x 4"

Half Page:
5.25" x 4.125"
no bleed

logo
only